

ANDREW®, an Amphenol company, announces strategic partnership with Epic Marketing to accelerate growth across the West Coast



ANDREW is pleased to announce the next expansion in its long-term strategy to grow its Outdoor Wireless Networks Structural Support business through a newly executed regional partnership with Epic Marketing. Effective immediately, Epic Marketing will represent ANDREW across the West Coast, serving as an extension of the ANDREW sales organization and focusing exclusively on Structural Support and PIM-Guard® Accessory products.

Driving Growth Through Regional Expertise

This marks the second major partnership added to ANDREW's expanding sales network, following the recent announcement of a similar partnership in the Rocky Mountains and Desert Southwest. Together, these partnerships reflect ANDREW's commitment to strengthening regional support, increasing market reach, and accelerating customer engagement efforts nationwide.

Epic Marketing brings a strong record of driving growth for leading wireless and infrastructure manufacturers. Their deep relationships with customers throughout the West Coast uniquely position them to expand ANDREW's presence in this dynamic region. Epic Marketing's assigned region includes the states of California, Oregon, Washington, Nevada, Hawaii, and Alaska.

About ANDREW

For more than 85 years, ANDREW has driven the evolution of wireless technology and remains focused on moving industry forward by providing simple, efficient, and sustainable wireless solutions. This portfolio includes durable and precise Structural Support solutions for critical networks that are engineered to meet TIA codes and are ideal for towers, monopoles, rooftops, and water towers. ANDREW also offers a full line of PIM-Guard® solutions that are optimized to prevent or mitigate PIM and maintain structural integrity for antenna mounts and RF cable installation accessories in the high-risk PIM zone around critical network equipment.

"We are excited to welcome Epic Marketing as our newest strategic partner," said Jared Haines, director of Product Management for ANDREW. "Their market expertise, established customer relationships, and strong execution capabilities make them an ideal representative for our West Coast growth plans."

Epic Marketing expressed enthusiasm for the partnership as well.

"We are proud to join the ANDREW team and represent their industry-leading portfolio," said Jim Silke, co-founder and vice president of Marketing for Epic Marketing. "We look forward to helping expand their West Coast footprint and delivering exceptional value to our shared customers."

Strengthening Market Leadership in Outdoor Wireless Networks

This partnership underscores ANDREW's continued investment in expanding market access, strengthening channel capability, and delivering innovative, high-quality outdoor wireless solutions to customers nationwide.

For more information, please contact the ANDREW team at steelproducts@andrew.com.

About Epic Marketing

Over the past 35+ years, Epic Marketing has successfully served a steadily growing base of manufacturers and service providers. Today, Epic represents manufacturers of wireless infrastructure, land mobile radio, security equipment, interoperability platforms and related products. Epic Marketing has consistently strengthened its sales performance and expanded its market presence by building strong partnerships across the wireless ecosystem. Through these strategic relationships, Epic Marketing continues to broaden its reach, enhance customer engagement, and deliver solutions that meet the evolving needs of the wireless industry.

ANDREW.COM Visit our website or contact your local ANDREW representative for more information.

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